

Dear Friends:

On Monday, October 14, please join us for the 8th Annual John Brogde Golf Outing to benefit the Florida Chapter.

For the past 30 years, The Foundation, a 501 (c)(3) not for profit organization, has been dedicated to fulfilling the special wishes of children between three (3) and seventeen (17) years of age who have been diagnosed as having a life threatening or terminal illness. We have granted over 6,500 wishes in 13 states with 10 chapters.

Our 2013 goal is to rebuild our financial resources to continue supporting the much needed 2nd wish program which we were able to bring back in mid-2010. These are the children whose medical options have been exhausted and were just receiving palliative care. How heart-breaking that for over two years we were not able to grant these children and their families a moment of happiness just when it is greatly needed. Please help us realize our goal so that these and wish children will not ever be turned away again because of funding shortage.

Think of these wish children by supporting the John Brogde Golf Outing, any of our fundraising events, making a general donation or sponsoring a specific wish.

Come support the efforts of our devoted volunteers who have made a special place in their lives to help our young children to make them feel so very special.

For our special children, join us on October 14 for a wonderful day of golf while raising much needed funds. Bring a friend or a foursome or two! Send in your reservation as early as possible!

Thank you!

*Richard Lyons*  
The Marty Lyons Foundation  
Florida Chapter President



A copy of the latest annual report for The Marty Lyons Foundation, Inc. may be obtained, upon request, from The Foundation or from The New York State Attorney General's Charities Bureau, Attn: FOLC Officer, 120 Broadway, New York, NY 10271

## Items also needed for

Silent Auction

Door / Raffle Prizes

Golfer Goodie Bags

*Please contact Lindsey Shank if you (or your company) have item(s) you would like to donate. Thank you!*

## Florida Chapter Board

Richard Lyons, President  
rdlyons@martylyonsfoundation.org

Lindsey Shank, Treasurer  
lshank@martylyonsfoundation.org

## Special thanks to

The Marty Lyons Foundation -  
Headquarters Office

The Marty Lyons Foundation -  
Florida Chapter Volunteers

Westchase Golf Club



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Visit our Website

[www.martylyonsfoundation.org](http://www.martylyonsfoundation.org)



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**Florida Chapter**  
**8th Annual**  
**John Brogde**  
**Golf Outing**

**Monday,**  
**October 14, 2013**

**Westchase Golf Club**  
11602 Westchase Golf Drive  
Tampa, FL 33626



## SCHEDULE OF EVENTS

**11:30 AM — 1:00 PM**

Lunch • Registration • Purchase of Golfer Super Packs

**1:00 PM**

Shotgun Golf Start (Scramble Format)

**5:00 — 7:00 PM**

*Evening Event:*

Silent Auction • Cocktails & Dinner  
Awards & Drawings • Foundation Presentation

### ***Golfers' Fee includes***

**(\$500 - Golf Team of 4)**

Lunch • Players Pack • Golf Cart • Driving Range  
Entry into Contests • Evening Event Participation.

### ***SPECIAL SPONSORSHIP PACKAGES***

#### ***Presenting Sponsorship (\$7,500) includes***

Signage at Tournament & on Marketing Materials  
Plaque • Recognition at event  
1 Golf Team (4 golfers total) • 6 additional tickets for Evening Event

#### ***Evening Event Sponsorship (\$5,000) includes***

Signage at Evening Event • Plaque • Recognition at event  
1 Golf Team (4 golfers total) • 4 additional tickets for Evening Event

#### ***Silent Auction Sponsorship (\$2,500) includes***

Name listed on Silent Auction Program & Bid Sheets  
Signage at Silent Auction • Plaque  
1 Golf Team (4 golfers total) • 2 additional tickets for Evening Event

#### ***Golf Cart Sponsorship (\$2,000) includes***

Signage on all Golf Carts • Plaque • 1 Golf Team (4 golfers total)

#### ***Lunch Sponsorship (\$1,500) includes***

Signage at Lunch • Plaque

#### ***Photography Sponsorship (\$1,000) includes***

Signage at Photo Table and Photo Frames • Plaque

#### ***Registration Sponsorship (\$1,000) includes***

Signage at Registration Tent • Plaque



## Marty Lyons Foundation Golf Reservation Form

Please return completed form and payment, **by Friday, September 27**, and send to Lindsey Shank (Treasurer, FL Chapter) • PO Box 23009 • St. Petersburg, FL 33702  
Phone (727) 803-8126 • Fax (888) 632-8451  
lshank@martylyonsfoundation.org

Company : \_\_\_\_\_

Contact Name : \_\_\_\_\_

Address : \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

**GOLF (tournament is limited to 32 golf teams - first come, first served)**

\$500: Golf Team (4 players)     \$150: individual golfer(s)

### ***Players Names & Contact Information***

Name: _____	Handicap: _____	Email: _____
Name: _____	Handicap: _____	Email: _____
Name: _____	Handicap: _____	Email: _____
Name: _____	Handicap: _____	Email: _____

### ***SPONSORSHIP***

\$7,500: Presenting Sponsor\*     \$5,000: Evening Event Sponsor\*     \$2,500: Silent Auction Sponsor\*

\$2,000: Golf Cart Sponsor\*     \$1,500: Lunch Sponsor\*     \$1,000: Registration Sponsor

\$1,000: Photography Sponsor     \$500: Golfer Gift Bag Sponsor     \$375: Putting Green Sponsor

\$250: Driving Range Sponsor     \$150: Hole Sponsor

\* indicates "Exclusive Sponsorship" - one Sponsor only, for that Level

### ***EVENING EVENT ONLY***

\$35: I will not be golfing, but would like to attend Evening Event

### ***DONATIONS***

I cannot attend, but you can count on my support! My contribution is enclosed. \$ \_\_\_\_\_

### ***METHOD OF PAYMENT:***

\_\_\_\_\_ Check (Please make payable to Marty Lyons Foundation)    \_\_\_\_\_ Visa    \_\_\_\_\_ MasterCard    \_\_\_\_\_ American Express

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_