

Dear Friends:

On Monday, October 10th, please join us for the 6th Annual John Brogle Golf Outing to benefit the Florida Chapter.

For the past 29 years, The Foundation, a 501 (c) (3) not for profit organization, has been dedicated to fulfilling the special wishes of children between three (3) and seventeen (17) years of age who have been diagnosed as having a life threatening or terminal illness. We have granted over 6,000 wishes in 12 states with 9 chapters.

Our 2011 goal is to rebuild our financial resources to continue supporting the much needed 2nd wish program which we were able to bring back in mid-2010. These are the children whose medical options have been exhausted and were just receiving palliative care. How heartbreaking that for over two years we were not able to grant these children and their families a moment of happiness just when it is greatly needed. Please help us realize our goal so that these 2nd wish children will not ever be turned away again because of funding shortage.

Think of these wish children by supporting the John Brogle Golf Outing, any of our fundraising events, making a general donation or sponsoring a specific wish.

Come support the efforts of our devoted volunteers who have made a special place in their lives to help our young children to make them feel so very special.

For our special children, join us on October 10th for a wonderful day of golf while raising much needed funds. Bring a friend or a foursome or two! Send in your reservation as early as possible!

Thank you!

**Richard Lyons**  
The Marty Lyons Foundation  
Florida Chapter President



A copy of the latest annual report for The Marty Lyons Foundation, Inc. may be obtained, upon request, from The Foundation or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271

**Items also needed for**  
Silent Auction

Door / Raffle Prizes  
Golfer Goodie Bags

***Please contact Lindsey Shank if you (or your company) have item(s) you would like to donate. Thank you!***

**Florida Chapter Board**

Richard Lyons, President  
rdlyons@martylyonsfoundation.org

Amy LaVenture, Secretary  
alaventure@martylyonsfoundation.org

Lindsey Shank, Treasurer  
lshank@martylyonsfoundation.org

**Special thanks to**

The Marty Lyons Foundation—  
Headquarters Office

The Marty Lyons Foundation—  
Florida Chapter Golf  
Committee & Volunteers  
Westchase Golf Club



**MARTY LYONS  
FOUNDATION**  
The courage to wish for more

**Visit our Website**

[www.martylyonsfoundation.org](http://www.martylyonsfoundation.org)



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**6th Annual  
John Brogle  
Golf Outing**

**Monday,  
October 10, 2011**

**Westchase Golf Club  
11602 Westchase Golf Drive  
Tampa, FL 33626**



## SCHEDULE OF EVENTS

**11:00 AM — 12:00 PM**

Lunch • Registration • Purchase of Golfer Super Packs

**12:00 PM**

Marty Lyons Welcome & Presentation

**12:30 PM**

Shotgun Start (Scramble Format)

**5:00 — 7:00 PM**

*Evening Event:*

Silent Auction • Cocktails & Dinner  
Awards & Drawings • Foundation Presentation

### Golfers' Fee includes (\$500 Golf Team of 4)

Lunch • Players Pack • Greens Fee • Golf Cart  
Driving Range • Entry into Contests • Evening Event Participation

### Presenting Sponsorship (\$7,500) includes

Signage at Tournament & on Marketing Materials  
Plaque • Recognition at event  
1 Golf Team (4 golfers total) • 6 additional tickets for Evening Event

### Evening Event Sponsorship (\$5,000) includes

Signage at Evening Event • Plaque • Recognition at event  
1 Golf Team (4 golfers total) • 4 additional tickets for Evening Event

### Silent Auction Sponsorship (\$2,500) includes

Name listed on Silent Auction Program & Bid Sheets  
Signage at Silent Auction • Plaque  
1 Golf Team (4 golfers total) • 2 additional tickets for Evening Event

### Golf Cart Sponsorship (\$2,000) includes

Signage on all Golf Carts • Plaque • 1 Golf Team (4 golfers total)

### Lunch Sponsorship (\$1,500) includes

Signage at Lunch • Plaque

### Photography Sponsorship (\$1,000) includes

Signage at Photo Table • Plaque

### Registration Sponsorship (\$1,000) includes

Signage at Registration Tent • Plaque

## MARTY LYONS FOUNDATION RESERVATION FORM

Please return completed form and payment, by **September 30**, and send to  
Lindsey Shank—Treasurer, Florida Chapter • PO Box 23009 • St. Petersburg, FL 33702-2404  
phone (727) 803-8126 • Fax (888) 632-8451 • lshank@martylyonsfoundation.org

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

**GOLF (tournament is limited to 32 golf teams - first come, first served)**  
 \$500: Golf Team (4 players)      \$150: individual golfer(s)

### Players Names & Contact Information:

1. Name: \_\_\_\_\_ Email: \_\_\_\_\_
2. Name: \_\_\_\_\_ Email: \_\_\_\_\_
3. Name: \_\_\_\_\_ Email: \_\_\_\_\_
4. Name: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP

- |                                                       |                                                         |                                                          |
|-------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> \$7,500: Presenting Sponsor  | <input type="checkbox"/> \$5,000: Evening Event Sponsor | <input type="checkbox"/> \$2,500: Silent Auction Sponsor |
| <input type="checkbox"/> \$2,000: Golf Cart Sponsor   | <input type="checkbox"/> \$1,500: Lunch Sponsor         | <input type="checkbox"/> \$1,000: Registration Sponsor   |
| <input type="checkbox"/> \$1,000: Photography Sponsor | <input type="checkbox"/> \$500: Golfer Gift Bag Sponsor | <input type="checkbox"/> \$375: Putting Green Sponsor    |
| <input type="checkbox"/> \$250: Driving Range Sponsor | <input type="checkbox"/> \$150: Hole Sponsor            |                                                          |

### EVENING EVENT ONLY

\$35: I will not be golfing, but would like to attend Evening Event

### DONATIONS

I cannot attend, but you can count on my support! My contribution is enclosed. \$ \_\_\_\_\_

### METHOD OF PAYMENT:

Check (Please make payable to Marty Lyons Foundation) \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Card Holder's Signature \_\_\_\_\_