

Dear Friends:

On Monday, September 20, 2010 come meet Marty Lyons at the 5<sup>th</sup> Annual John Brogle Golf Outing to raise funds to fulfill wishes for the Marty Lyons Foundation.

Have your picture taken with Marty while out on the course and join us at the banquet afterwards to hear his words of inspiration.

As a friend and St. Pete Catholic graduate, Marty Lyons is proud to honor John Brogle as the namesake of the Florida Chapter golf outing.

John Brogle started in football, basketball and baseball during his high school career at Bishop Barry High School (now St. Pete Catholic). Besides his cradling and athletic performances, John is most remembered as a person who was "generous to a fault."

Even now, John continues to give to others as the monies raised in this golf outing will directly benefit the Marty Lyons Foundation.

For over 27 years, The Marty Lyons Foundation, a 501(c)(3) not-for-profit organization, has been dedicated to fulfilling the special wishes of children between three (3) and seventeen (17) years of age who have been diagnosed as having a terminal or life threatening illness. We have granted nearly 5,000 wishes and, sadly, the list of applicants keeps growing every year.

Please come and support the efforts of our devoted volunteers who have made a special place in their lives to help our young children to make them feel so very special.

Please join us for a great day of golf, fellowship and fun! Please consider the opportunity for sponsorships, or make a donation.

Thank you!

**Ted LaVenture**  
The Marty Lyons Foundation  
Florida Chapter President



A copy of the latest annual report for The Marty Lyons Foundation, Inc. may be obtained, upon request, from The Foundation or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271



MARTY LYONS FOUNDATION  
The courage to wish for more.

**We are also seeking donations for**  
Silent Auction

Door / Raffle Prizes  
Golfer Goodie Bags

Please contact Lindsey Shank if you (or your company) have item(s) you would like to donate. Thank you!

#### **Florida Chapter Board**

Ted LaVenture, President  
tlaventure@martylyonsfoundation.org

Mark Sebacher, Vice President  
msebacher@martylyonsfoundation.org

Amy LaVenture, Secretary  
alaventure@martylyonsfoundation.org

Lindsey Shank, Treasurer  
lshank@martylyonsfoundation.org

#### **Special thanks to**

The Marty Lyons Foundation—  
Headquarters Office

The Marty Lyons Foundation—  
Florida Chapter Golf Committee  
& Volunteers

Westchase Golf Club

**Visit our Website**

[www.martylyonsfoundation.org](http://www.martylyonsfoundation.org)



MARTY LYONS FOUNDATION  
*The courage to wish for more.*

**5th Annual  
John Brogle  
Golf Outing**

**Proceeds to Benefit  
The Marty Lyons  
Foundation**

**Monday,  
September 20, 2010**

**Westchase Golf Club  
11602 Westchase Golf Drive  
Tampa, FL 33626**



## SCHEDULE OF EVENTS

**12:30 — 1:30 PM**

Lunch • Registration • Purchase of Golfer Super Packs  
Putting Green Contest

**1:30 PM**

Shotgun Start

**5:30 — 7:00 PM**

Evening Event:

Silent Auction • Cocktails & Dinner  
Awards & Drawings • Marty Lyons Presentation

### Golfers' Fee Includes (\$400 Golf Team)

Lunch • Players Pack • Greens Fee • Golf Cart  
Driving Range • Entry into Contests  
Evening Event Participation

### Presenting Sponsorship (\$7,500) includes

*Exclusive Sponsorship*

Signage at Tournament & on Marketing Materials  
Plaque • Recognition at event  
1 Golf Team (4 golfers total)  
6 additional tickets for Evening Event

### Evening Event Sponsorship (\$5,000) includes

*Exclusive Sponsorship*

Signage at Evening Event • Plaque • Recognition at event  
1 Golf Team (4 golfers total)  
4 additional tickets for Evening Event

### Silent Auction Sponsorship (\$2,500) includes

*Exclusive Sponsorship*

Name listed on Silent Auction Program & Bid Sheets  
Signage at Silent Auction • Plaque  
1 Golf Team (4 golfers total)  
2 additional tickets for Evening Event

### Golf Cart Sponsorship (\$2,000) includes

*Exclusive Sponsorship*

Signage on all Golf Carts • Plaque  
1 Golf Team (4 golfers total)

### Lunch Sponsorship (\$1,500) includes

*Exclusive Sponsorship*

Signage at Lunch • Plaque

### Registration Sponsorship (\$1,000) includes

*Exclusive Sponsorship*

Signage at Registration Tent • Plaque



## Marty Lyons Foundation Reservation Form

Please return completed form and payment, by September 3, to  
Lindsey Shank — Treasurer, Florida Chapter  
5570 43rd Ave No., Kenneth City, FL 33709  
Fax (727) 546-3893 lshank@martylyonsfoundation.org

Company : \_\_\_\_\_  
Contact Name : \_\_\_\_\_  
Address : \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone #: \_\_\_\_\_ Fax#: \_\_\_\_\_  
Email : \_\_\_\_\_

### GOLF (tournament is limited to 32 golf teams)

- \$400: Golf Team (4 players)       \$125: individual golfer(s)

#### Players Names & Contact Information:

- Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Email: \_\_\_\_\_
- Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Email: \_\_\_\_\_
- Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Email: \_\_\_\_\_
- Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Email: \_\_\_\_\_

### SPONSORSHIP

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> \$7,500: Presenting Sponsor  | <input type="checkbox"/> \$5,000: Evening Event Sponsor | <input type="checkbox"/> \$2,500: Silent Auction Sponsor |
| <input type="checkbox"/> \$2,000: Golf Cart Sponsor   | <input type="checkbox"/> \$1,500: Lunch Sponsor         | <input type="checkbox"/> \$1,000: Registration Sponsor   |
| <input type="checkbox"/> \$375: Putting Green Sponsor | <input type="checkbox"/> \$250: Driving Range Sponsor   | <input type="checkbox"/> \$150: Hole Sponsor             |

### EVENING EVENT ONLY

- \$35: I will not be golfing, but would like to attend Evening Event

### DONATIONS

- I cannot attend, but you can count on my support! My contribution is enclosed. \$ \_\_\_\_\_

### METHOD OF PAYMENT:

Enclosed is my check for \$ \_\_\_\_\_ (Please make payable to Marty Lyons Foundation)

Visa

MasterCard

American Express

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Card Holder's Signature \_\_\_\_\_

✂ Cut along the line